JD Cutter

Profile:

Web developer and user experience designer for 16 years with experience in both agency and in-house teams. Seeking to contribute and grow my skills with the Hubert team. Accomplished in working either collaboratively or independently in a cross-matrix structural organization.

Employment:

Hubert Company | UI/UX Developer | 05.2018 – Current
9555 Dry Fork Road, Harrison, OH 45030

Primary duties include working in an agile workflow with the e-commerce and marketing teams to identify and improve poor user experiences on our digital properties. Responsible for research, design, front-end development, testing, and documentation of all said improvements. Often tasked with reporting and presentation of results.

Graphica | Senior User Experience Developer | 02.2015 – 04.2018
4501 Lyons Road, Miamisburg, OH 45342

Duties included working closely with customers and internal teams to create valuable user experiences for customer's digital properites. Frequently involved in the planning, construction, data measurement, and maintenance of websites and other interactive projects. Tasked with technical writing for client education pieces and blog content development.

Champion Window Mfg. | Senior Web Designer | 01.2014 – 02.2015
12121 Champion Way, Cincinnati, OH 45241

Responsible for the modernization/redesign of the Champion Window website. Other responsibilities include the creation of digital advertisements, implementation and tracking of A/B, multi-variant, and nav-flow tests for various digital materials, management of display and search engine advertisements with numerous third-party media groups, development of needed walk-through/ training materials, and the setup of best practices for digital content handled by the Champion Window marketing team.

DeanHouston, Inc. | Web & Graphic Designer | 02.2011 – 01.2014
652 Van Meter Street, Cincinnati, Ohio 45202

Tasked with the creation of responsive and static web sites from concept to completion. Update of websites through content management systems, review of analytic data and search engine results.

513.377.4248 | jcutter@hubert.com | www.ADevelopingInterest.com

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Skills & Certifications*:

HTML5 / XHTML	Various CMS / CRM	Adobe photoshop
CSS3 / SASS	SaaS	Adobe XD
Responsive web design	E-commerce ERP	Adobe illustrator
Javascript	Email marketing	Adobe indesign
Bootstrap	Google analytics	Adobe after effects
Foundation	Google adwords*	Adobe dreamweaver
JQuery	Google mobile sites	Adobe flash
User experience design	SEO principles	Project management
User interface design	Pattern Libraries	AGILE
Usability testing	Technical writing	Design thinking*

Education:

Bachelors of Fine Arts, Advertising & Graphic Design | Graduated 05.15.2010
Columbus College of Art & Design | 60 Cleveland Avenue | Columbus, OH 43215

References:

Jeff Stapleton | Creative Director at Communicore
jeffastapleton@gmail.com

Cindy Schnell | Senior Client Strategist at Upward Brand Interactions
cindybschnell@gmail.com

Greg Simmons | Creative Director at Simmons Brand Creative
gsimmons@graphicadesign.com | 937.469.5247

Drew Cronenwett | Creative Director at Graphica
drewcrow7@gmail.com

Dan Mueller | Web Director at Graphica
specialdan@gmail.com

Ray Cannon | Senior Software Engineer at Kroger Digital
truz24@gmail.com | 859.802.2914

Kathie Hess | Account Manager at DeanHouston, Inc.
kathie_hess@live.com

Mark Weinstein | Owner / Founder - Honest Nosh Healthy Vending
markweinstein720@msn.com

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